ADDIZATION We've started an appliance repair podcast available on iTunes! And I'm not wearing any

Highlights:

pants. Film at Eleven.



FIXITNOW.COM APPLIANCE REPAIR RADIO

That's right, we not only jumped on the podcasting bandwagon, but we got all tangled up in the wheels and now the bandwagon rolls on with a peculiar thunkety-thunk sound. Hmm...

FARR Podcast

Yep, we went and did it, started a podcast about the world of major appliances: industry news, tech tips from the manufacturers, product reviews, purchasing information for consumers, and listener emails. We call it Fixitnow.com Appliance Repair Radio, or FARR, for short. In case you're wondering who the "we" refers to, Mrs. Samurai co-hosts the show with me.

You can subscribe to FARR either at our podcast website, which is podcast.fixitnow.com, or through our iTunes listing. Give a listen, we'd love to hear your comments, good or bad, no matter, just so long as it's honest. Tell us what you liked... or didn't, as well as suggestions for improving the show.

Website Tweeks

I've been hard at work on the website, figuring out how to make its vast and awesome content more accessible to the heaving legions of grasshoppers scouring the web for appliance wisdom.

The biggest navigational aid I've installed at the site is the friendly orange block right on the home page, beneath the logo, that states, "Finding What You Need..." and then lists the four key links at the site; we call them, "The Four Pillars of Appliantology."

I've also installed a better form for contacting me. This one is not java-based, so it works on all browsers and, so far, it seems to be 100% reliable. Hey, I know: take it for a spin and send me a note, here's the link.



I'm Beating My Brains Out... against the wall trying to develop the latest and greatest way to enhance your user experience at Fixitnow.com. How'm I doin'?

THE SAMURAI APPLIANCE REPAIR FORUM

Kicking Appliance Butt All Over the Globe!

A great resource for expert, personalized appliance repair help

And why is that, Capt. Ron? Well, no one knows. No! Wait! I mean, we do know. It's because you're not having to rely only on my fermented and increasingly spongy brain for answers to your vexing appliance problems. Nay, nay, my intrepid grasshopper, for The Samurai Appliance Repair Forum is graced by some of the wisest appliance techs in the industry.

And all these pearls of wisdom are archived there for your perusal. The forum also sports a spiffy search engine that lets you quickly and easily find the answer to your problem if it's one we've discussed at the forum (and chances are that we have).

Or, don't bother searching, just go ahead and post. When you post a question in the repair forum, you may get help from any number off the appliance sages who frequent the forum such as

- Pegi
- Nickfixit
- Trying to help
- Exsearsguy
- Budget Appliance Repair
- Jedi Appliance Guy
- Bigger Hammer
- TerrysApplianceRepair
- · Crouching Tiger

- Kiwi-nadian
- Kdog
- Mad Mac
- ratherbfishin

and lots of other great techs too numerous to list here. But you get the idea, ya hey? The forum rocks, 'nuff said.

Chat is back!

Yep, the chat room is back at the forum. I've added a link and "who's chatting" status indicator at the bottom of the forum page (go to the forum and scroll down, you can't miss it). You can see at a glance who's in the chat room and the entry link is right there.

You don't need to log-in anymore, either.

Just enter a username, no password, click enter and you're in.

Chat is really useful for quickie-type questions, like helping you find a page at my website that you need. Of course, chat is ideal for, well, chatting, as in, "Hey, Bubba. How's yer momma an' them?"

But chat really sucks for detailed technical discussions because it's too clumsy and time-intensive; the forum is ideal for this.

Circle of Friends

The Circle of Friends are those enlightened souls out there who support our work here at <u>Fixitnow.com</u>. If you're a professional techni-



cian, your support can be mental, by contributing your wisdom and experience answering questions in the repair forum. If you're a grasshopper seeking wisdom and we helped you, then we need your spiritual and financial support. You can support us spiritually through your well-wishes and your good word-of-mouth referral about us to your friends. And you can support us financially by purchasing all your appliance repair parts and accessories by clicking through any of the parts links at our website. Of couse, your love-offering to the United Samurai Beer Fund will always be gratefully appreciated.

Thanks for surfing into Fixitnow.com for all your appliance repair needs. Happy fixing!



Comments?

Well, let's hear 'em, hoser! It's easy to get ahold of the Samurai. You can reach him via AIM, his screen name is Zenzoidman. You can also reach him through the measures form.

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