

Fall 2007

Applianatology

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eys



Autumn Woods
on Mt. Sunapee in
New Hampshire

NEW AND IMPROVED FEATURES AT FIXITNOW.COM

The Samurai has been working maniacally behind the scenes to enhance your repair experience.

Everyone loves new and improved stuff, so instead of talking about stinky old broken appliances in this issue, I'm gonna tell you about all the cool features I've added to Fixitnow.com to make it easier for you to find what you need. In other words, I'm gonna tell you what I've done for you lately. Everyone loves that, too.

Re-Designed Header Block

This is a major part of my on-going effort to open up the vast content of Fixitnow.com to you at a glance. You'll see it on every blog page at my site, including the homepage. And it sports a spiffy orange menu bar that lights up when you scroll your mouse over it. Oooo, purdy.

New Sitemap

You chirped for it and we heard you! The new and improved sitemap has a complete listing of all posts on all topics, including the

many kooky non-appliance repair topics that you've come to know and love. [Check it out, yo!](http://Checkitout.yo!)

New FAQ pages

In addition to a [comprehensive FAQ page](http://comprehensiveFAQpage), there are now FAQs for each major category -- washers, dryers, dishwashers, etc. -- to make it easier for you to browse the FAQs by topic.

Samurai's Tool Shed

Come check out the Samurai's totally new [Tool Shed!](http://ToolShed!) Hundreds of cool tools for fixit fools all lovingly hand-picked by the Samurai to help you fix it now. It's more than just tools-- anything that you can get on Amazon.com, you can get at Samurai's Tool Shed because, well, it IS Amazon! Yep, it's all powered by Amazon, the company you know and trust, so you know your order will be processed securely and you'll get



Samurai Webcam

A live shot of the Samurai working feverishly to implement the new website features described in this newsletter.

your goods fast. If you're shopping for tools, hardware, software, gizmos, whatever, do it through amazon.fixitnow.com. You'll get the same exact Amazon price and service but we get a small cut and that helps us keep the lights on. Muy domos!

New Contact Page

What's so new? Well, for starters, there's a new **Grasshopper Chirp Line** where you can call and leave a message for the Samurai. It's voicemail only. Use it to make comments and suggestions about the website. Say anything you want, I don't care. It's your chance for your 15 seconds of fame! Exceptionally quirky calls will be posted at Fixitnow.com. Sing songs, recite poetry, haikus, limericks, or whatever flips your switch. You could be famous and all your friends might hear your voicemail creation at Fixitnow.com! Just call **781-753-7457** and sing your praises (or vent your spleen) about the Samurai and his appliance repair emporium.

But don't leave a message about your appliance problem with your phone number and expect me to call you back. Not gonna happen.

As you would expect with any self-respecting contact page, you can also send me email and I guarantee that I'll send a reply. How can I say that? Because an autoresponder will automatically send out an email of common helps that may assist you in your quest for appliance repair wisdom at Fixitnow.com. I'll also get your email at my iPhone and will usually reply personally, too. My replies will always be short, to-the-point, and usually off the tip of my katana. I may include a helpful link from my website that pertains to your problem. But I can't get into detailed tech discussions via email. I get over 200 emails a day so back-and-forth emails on an appliance problem just ain't gonna happen-- that's what the forum is for!

Now, whether or not you'll actually get the reply in your email is another matter. If you don't get a reply, the problem is usually one of these things:

- You entered your email wrong.
- Your spam filters intercepted it.
- You use one of those obnoxious email services, like Earthlink or Mindspring, that send *me* an autoreply asking me to click a link and personally verify the email. Homey don't play that. Eat spam like the rest of us!

Speaking of spam, I hate it almost as much as I hate this police state that Amedica has turned into. I do not harvest your emails and will never send you unsolicited email. Believe me, I have much better things to do with my time than to dink around with email lists. The only email list I have is the double opt-in list for this newsletter. (If you get this newsletter in your inbox, then you went through the double opt-in process of verifying that that you own the email address where you receive this newsletter. This protects you because it prevent cyberjerks from signing you up for email you didn't want.)

New Part Detective at RepairClinic

Our parts partner, RepairClinic.com, has totally re-designed their Part Detective. Take it for a test drive: go to the Part Detective, enter the model number of a major appliance and then play with clicking stuff in the "Part Type" box and watch the magic show. Pretty slick! A tip o' da hat to the webcrafters at RepairClinic.com!

A Shout Out to My Homeys!

Finally, I wanna give a shout out to my brethren The Craft. I just wouldn't be able to do it without the help from these master appliance techs who freely give of their hard-earned pearls of appliantological wisdom in the repair forum. If one of these star techs helps you fix your appliance, be sure to thank them and send them your love-vibes. And beer. The appliance repair trade is powered by beer.

- **AccApp**
- **appl.tech.2950**
- **BLTH1**
- **BrntToast**
- **Budget Appliance Repair**
- **Pegi**
- **Poobah**
- **Hvacdrd**
- **jahjhbinks**
- **Jambatt**
- **Keinokuorma**
- **Scottthewolf**
- **Trying to help**



Hillstomping



Scenes from New Hampshire

I spend a lot of my free time hiking. The top pic was taken at Lake Sunapee. Next one down was from the summit of Kearsarge North at dawn. The bottom pic was from Mt. Antipas in the White Mountains. If you like these, you can check out all my hillstomping pics at Hillstomping.net.